

2022 FARMERS' MARKET/DIRECT-TO-CONSUMER VIRTUAL WORKSHOPS

Whether selling at farmers' markets or directly to the consumer, learn more about marketing, pricing, food safety, sales tax, beneficial programs, and more.



January 31 - February 4, 2022

Cost to attend any (or all) of the sessions is just \$5. The session on Friday will also have **in-person watch parties** at select K-State Research & Extension locations.

Schedule

- **Monday, January 31, 2022, noon to 1 p.m.** — Food Safety for Value-Added Food Products
- **Tuesday, February 1, 2022, noon to 1 p.m.** — Sales Tax, Food Packaging, and How to Care for your Certified Scales
- **Wednesday, February 2, 2022, noon to 1 p.m.** — Meat and Poultry, Kansas Value Added Meats Lab
- **Thursday, February 3, 2022, noon to 1 p.m.** — Accepting EBT/SNAP & Double Up Food Bucks
- **Friday, February 4, 2022, 8:30 a.m. to 1 p.m.** — How to Market your Market and Booth, How to Identify Common Legal Risks, Senior Farmers' Market Nutrition Program, Vegetable Production, From the Land of Kansas program, and resources available from KSRE. Keynote speaker Brian Coppom, Colorado Department of Agriculture, will also be discussing Best Practices for Business Success when it comes to farmers' markets.

KDA's Weights and Measures program will offer free scale certification with a paid registration to an online workshop.

Visit www.fromthelandofkansas.com/page/farmers-market-regional-workshops for more information and to register.

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