“Winning-The-Game” Grain Marketing
Risk Management Workshop

January 17th, 2022
Neosho Valley Events Center
321 North Wood, Erie, KS 66733
9:30 to 2:30

Daniel O'Brien & Rich Llewelyn
Extension Agricultural Economists with KSU

9:30 a.m. – Registration
9:45 a.m. - Welcome & Introductions
9:50 a.m. - Key Factors in Developing an Effective Corn Marketing Plan for 2021
10:10 a.m. - Cost of Production Marketing Strategy Target
10:40 a.m. - Using Corn Cost of Production as a Strategy Building Block
11:10 a.m. - Seasonality of Corn Prices as a Marketing Opportunity
11:40 a.m. - Corn Market Outlook for 2020/21
12:00 p.m. - Lunch
12:30 p.m. - Carrying Out a Corn Pre-harvest Marketing Strategy for a representative Corn Market Year
2:00 p.m. - Summary of Workshop Case Farm
2:30 p.m. - End of Workshop

Registration $10
for lunch and materials
(Please register by Jan 12th)

To Register:
Contact:
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