



# Farmers' Markets

## 2020 Regional Workshops: Iola

Farmers' markets are growing across the state and continue to be an important source of fresh fruit, vegetables, meat, dairy and other agricultural products from small towns to large metropolitan areas. In 2019, 57 farmers' markets were registered with the Kansas Department of Agriculture's Central Registration of Farmers' Markets.

### Iola Regional Workshop

Saturday, February 1 • 9 a.m. - 3 p.m.

Registration begins at 8:30 a.m.

**Who:** Current and prospective farmers' market vendors

**What:** The Iola regional workshop will cover the following topics:

- Making a profit as a market vendor
- Extending your marketing season
- Specialty crops and produce safety
- Double Up Food Bucks Program
- Accepting EBT at Farmers' Markets
- Growing in the winter, organic pest control methods, making the most of small acreage, grower innovations
- Marketing tips
- Kansas Senior Farmers' Market Nutrition Program Certified Farmer Training\*
- Tour of Parker's Greenhouse

*\*An interactive training session for the Kansas Senior Farmers Market Nutrition Program is required for all new farmers who wish to participate. Interactive training may occur online or during a training (such as hosted during these Farmers' Market Workshops). Returning farmers may complete their training and annual agreement online or at a person training. All farmers must submit an annual agreement to KDHE. Visit [www.kdheks.gov/sfmnp](http://www.kdheks.gov/sfmnp).*

**Where:**

Allen Community College  
1801 N. Cottonwood  
Iola, KS 66749

**Registration:**

Register online at [FromtheLandofKansas.com/FMWorkshop](http://FromtheLandofKansas.com/FMWorkshop) or fill out the paper registration form and return to the address listed on the form.

Registration is \$20 per participant, which includes lunch. Lunch cannot be guaranteed for those registering after January 24.

For more information, contact Robin Blume at [robin.blume@ks.gov](mailto:robin.blume@ks.gov) or (785) 564-6756.

**Vendors can also bring their sales scale to get tested and certified for FREE by the Kansas Department of Agriculture.**

To support Kansas farmers' markets, we are pleased to offer the following additional workshops: Wichita, February 8; Olathe, February 21; Hiawatha, February 22; Beloit, February 28; Leoti, February 29.

For more information, please visit [FromtheLandofKansas.com/FMWorkshop](http://FromtheLandofKansas.com/FMWorkshop)

