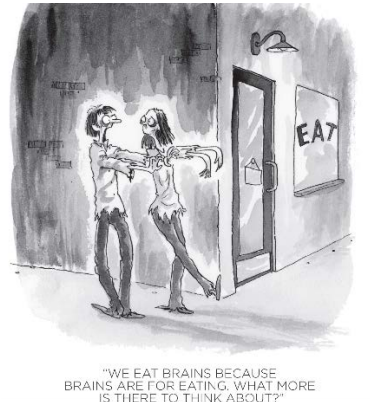


Clear Purpose & Engaging Unusual Voices

Conscious Choices & Purpose



1. What is great about 'zombie mode'?
2. What is limiting about 'zombie mode'?

Think about your coalition, and answer the following questions:

1. What is your coalition's purpose?
2. How are you serving your coalition's purpose right here, right now?
3. What could you be doing that would lead to even more progress?
4. How could you infuse your activities and interactions with more purpose?

Use these questions to think deeper or spark conversation on gaining a clear purpose:

- What's important to us about (our situation) and why do we care?
- What's our intention here? What's the deeper purpose (the big 'why') that is really worthy of our best effort?
- What assumptions do we need to test or challenge here in thinking about (your situation)?
- What's missing from this picture so far? What is it we're not seeing? What do we need more clarity about?
- What's possible here and who cares? (Rather than 'What's wrong here and who's responsible?')
- What conversation, if begun today, could ripple out in a way that created new possibilities for the future of (your situation)?

Engaging Unusual Voices

Examples of 'Usual' Voices

1. People in positions of authority.
2. Individuals with significant influence surrounding an issue.
3. Those who frequently participate and show up.

Examples of 'Unusual' Voices

1. Those perceived to have little or no influence.
2. People not actively engaged.
3. Individuals who are invited to the table but whose ideas are not heard and acted upon.

238 N Mead Wichita, KS 67202
Communityengagementinstitute.org
316.978.3843